

Ping An 3.0 Era: Securing your health and wealth

Investment and wealth management
At your command,
Our one-stop financial services par excellence
Opening the gate to greater wealth.

A better quality of life
At your fingertips,
Our professional health care management services
Lead you to better health.

Ping An,
Together with its peers,
Builds innovative open platforms
Underpinned by modern technologies.

The Ping An 3.0 Era
Has dawned.
Towards our goals we forge ahead with an abiding faith:
Expertise makes life easier.

Aspiring to be a “world-leading personal financial services provider”, Ping An focuses on the “big financial assets” and “big health care” industries and pursues a two-pronged development approach of “Integrated Finance + Internet” and “Internet + Financial and Non-financial Businesses”. We further develop our Internet finance strategy while maintaining the rapid and healthy development of our core financial businesses. With an eye on customer needs for “health, food, housing, transportation and entertainment”, we integrate our financial businesses with online everyday lifestyle services and drive migration, promoting the “One Customer, One Account, Multiple Services and Products” concept and ultimately becoming customers’ “Wealth Manager, Health Advisor and Life Assistant”.

While China’s economy is under the “new normal”, we will continue to “Survive in Competition and Thrive through Innovation”. Set on building Internet financial services platforms which are open, inclusive and integrated, we have started our voyage into the Ping An 3.0 Era!

Ping An - Expertise makes life easier.

Ping An Milestones



Foundation of Company

May 27, 1988

"Ping An Insurance Company" was established as the first shareholding insurance company in China.



Foreign investors

1994

Ping An brings on board Morgan Stanley and Goldman Sachs as its shareholders, becoming the first financial institution in China to introduce foreign investors.



Founding of the Group

February 14, 2003

Ping An Insurance (Group) Company of China, Ltd. was established, becoming a pilot company for integrated operations in China's financial industry.

December, 2003

Ping An was given approval to acquire Fujian Asia Bank, which marked the start of its banking business.

1988 1992

June 4, 1992

The Company was renamed Ping An Insurance Company of China, becoming a national insurance company.

Expanding Nationwide

1994

October, 1995

Ping An achieved a breakthrough in the establishment of Ping An Securities Company, Ltd, a non-insurance business in the financial sector.

1996

October 8, 2002

HSBC Group takes a stake in Ping An, becoming its single largest shareholder.

Stake acquired by HSBC

2002 2003



1994

Ping An introduced the individual insurance sales system, as the pioneer of the individual insurance business in China.

First life insurance policy





H-share listing

June 24, 2004

Ping An Group was listed in Hong Kong as the largest IPO of that year, enhancing the Company's capital strength.



Control of SDB

July, 2011

Ping An became the controlling shareholder of Shenzhen Development Bank, which was later merged with original Ping An Bank and renamed as Ping An Bank, establishing a nationwide banking business framework.



Global No. 1

May 21, 2014

Ping An ranked first under the global insurance category in the Top 100 Global Brands Study by Millward Brown, with a brand value of USD12.4 billion.

2004

2006

2007

2011

2012

2014

2015

March 1, 2007

Ping An Group was listed on the Shanghai Stock Exchange, which was the world's largest IPO of an insurance company at that time.

Listing of A Shares

2012

Lufax was established, initiating the layout of Ping An's internet finance business.

2015

The accumulated online users of Ping An exceeded 200 million and app users surpassed 90 million, with over 30 million monthly active users.



May, 2006

Ping An's nationwide integrated operating center commenced operations in Zhangjiang, Shanghai, becoming the largest concentrated operating platform in Asia.

July, 2006

Ping An acquired Shenzhen Commercial Bank, soon to be renamed as Ping An Bank.



Ping An ranked 96th on "Fortune Global 500", marking its debut in the top 100, and was top-ranked among non-state-owned Chinese enterprises. It also ranked No. 32 on "Forbes Global 2000".

Global Top 100

Honors and Awards

In 2015, Ping An continued to maintain a leading position in terms of brand value. Our comprehensive strength and efforts in corporate governance and corporate social responsibility have won us numerous accolades and awards at home and abroad from independent third parties such as rating agencies and the media.

STRENGTH

- **Fortune (US)**
Ranked No. 96 in “Fortune Global 500”
- **Forbes (US)**
Ranked No. 32 in “Forbes Global 2000”
- **Financial Times (UK)**
Ranked No. 63 in “FT Global 500”, 109 ranks higher than that of 2014
- **Euromoney (UK)**
Best Managed Company Asia – Insurance Sector
- **FinanceAsia (HK)**
The FA100 Index 2015
Ranked No.27 by past three years of net profits
Ranked No.10 by past one year of profit growth
- **China Enterprise Directors Association and China Enterprise Confederation**
Ranked No. 20 in China Top 500 List
- **SOHU Finance**
China’s Most Innovative Company

CORPORATE GOVERNANCE

- **Institutional Investor (US)**
Best IR in China region
- **Corporate Governance Asia (HK)**
Asian Excellence Recognition Award
Best CEO (Investor Relations)
Best CFO (Investor Relations)
Best IR Company (China)
- **The Asset (HK)**
3A Greater China Awards – Platinum Awards
- **The Hong Kong Institute of Directors**
Director of the Year Awards
- **21st Century Media Co., Ltd. & 21st Century Business Herald**
The Outstanding Boards of Directors of China Listed Companies

- **China’s Associate for Public Company**
Most Respected Chinese Companies by Investors 100 – Top 10

CORPORATE SOCIAL RESPONSIBILITY

- **The Economic Observer and The Management Case Research Center of Peking University (MCCP)**
Most Respected Company
- **World Economic & Environmental Conference**
International Carbon Value Award – Social Citizen Award
- **China Youth Development Foundation**
Project Hope 2015 Outstanding Contribution Award
- **The Chinese Institute of Business Administration and Beijing Rongzhi Corporate Social Responsibility Institute**
Annual Conference of Sustainable Competitiveness of Chinese Enterprises – Best Community Relations Award

BRAND

- **Eurobrand**
Ranked No. 96 in “The Global Brand Value Ranking” – the only nominee among the global insurance brands
- **Millward Brown, WPP**
Ranked No. 68 in “BrandZ Top 100 Global Brands”
Ranked No. 11 in “BrandZ Top 100 Chinese Brand” – the No. 1 in China’s insurance industry
- **Interbrand**
Ranked No. 6 in “2015 Best China Brands”, continuously holding a leading position as the No. 1 brand in China’s insurance industry
- **China Advertising Association**
China Great-wall Advertising Awards – Advertiser Awards
- **Hurun Report**
Ranked No. 5 on Hurun Brand List on “The Most Valuable Chinese Private Enterprise Brand”